



A Goal for Protecting the Welfare of All

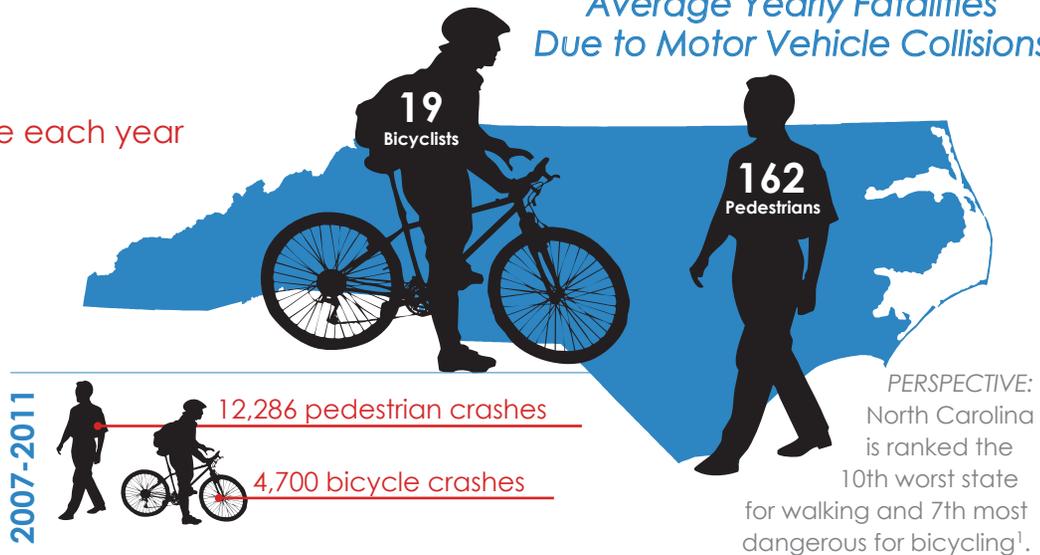
Consistent Education Enforcement

Improve safety for all roadway users through strategic, consistent, and connected pedestrian and bicycle facility improvements, education, and enforcement strategies.

Present Day Challenges

Far too many pedestrians and bicyclists die each year in North Carolina, making our state one of America's most dangerous for these transportation modes. North Carolinians are not offered an equivalent quality choice when it comes to walking and bicycling. We can and must make these modes of travel safer.

Average Yearly Fatalities Due to Motor Vehicle Collisions



Actions + Opportunities for the Future

Continue as a national leader in collection and analysis of pedestrian and bicycle crash data.

Work with law enforcement to improve crash reporting.

Improve warrants and measures for bicycle and pedestrian safety improvements.

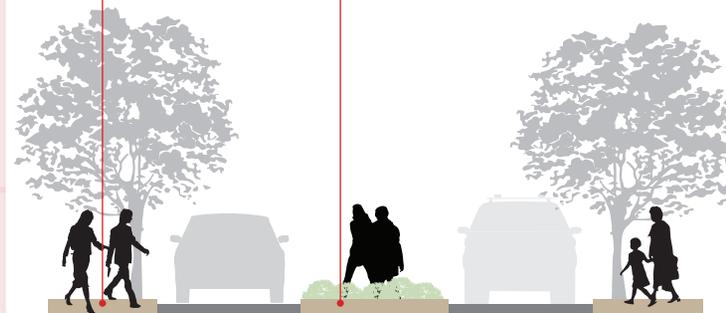
Promote more education, encouragement, and enforcement of existing laws and practices.

Sustain Safe Routes to School Program activities.

FHWA Crash Reduction Factors

Sidewalk Installations
89% Pedestrian Crash Reduction

Pedestrian Refuge Island
56% Crash Reduction



1. Alliance for Bicycling and Walking. (2012). Bicycling and Walking in the United States: 2012 Benchmarking Report. http://www.peoplepoweredmovement.org/site/index.php/site/memberservices/2012_benchmarking_report/. Accessed June 10, 2013.

For detailed information and full action steps, see the WalkBikeNC Plan.