

Event Sponsors

Benefits/Levels	Diamond	Platinum	Gold	Silver	Bronze
Amount	\$20,000	\$12,500	\$7,500	\$5,000	\$2,500
Number Available	1	1	4 (only 2 left)	4	8
Forum Visibility in Technical Sessions	<p>Introducing Luncheon Keynote Speaker</p> <p>Moderate Friday Session</p> <p>Reserved Table at Thursday Luncheon</p>	<p>Introducing Welcome session Speaker</p> <p>Moderate Thursday Breakout session</p>	<p>Moderate Thursday Breakout session</p>		
Branding and Profiling Throughout the Forum	One 8' skirted table in break room	One 8' skirted table in break room	One 8' skirted table in break room	One 8' skirted table in break room	One 8' skirted by table in Governor's Ballroom Hallway
	Logo on front of brochure	Logo on front of brochure	Logo inside program brochure		
	Full-page ad in program brochure	Half-page ad in program brochure	Quarter-page ad in program brochure	Business-size ad in program brochure	
	500-word profile in brochure	250-word profile in brochure	100-word profile in brochure	100-word profile in brochure	
	Logo on all event documentation, event signage and website				
Complimentary Registrations	8	6	4	2	1

Registration and Break Sponsors

Conference Pad Folio Sponsor – \$10,000
(ONE sponsorship available) – Purchase Deadline: February 29, 2016

Take advantage of this great branding opportunity by having your logo displayed on the reusable pad folio that attendees carry during the conference and afterward.

- Logo and link placement on event registration website
- Company name/logo prominently displayed on sponsor board at the conference registration table
- Company acknowledgement printed in the program; verbal acknowledgement during the conference
- Two complimentary registrations to conference

Conference Tote Bag Sponsor – \$5,000 - SOLD
(ONE sponsorship available)

Take advantage of this great branding opportunity by having your logo displayed on the reusable conference bags that attendees carry during the conference.

- Logo and link placement on event registration website
- Company name/logo prominently displayed on sponsor board at the conference registration table
- Company acknowledgement printed in the program; verbal acknowledgement during the conference
- Two complimentary registrations to conference

Welcome Reception Sponsor – \$3,000 – ONE AVAILABLE
(TWO sponsorships available)

Help kickoff the Southeast Rail Forum at the NASCAR Hall of Fame by sponsoring the welcome reception. A signature cocktail will be named after your company and available at the bar.

- Logo and link placement on event registration website
- Company name/logo prominently displayed on sponsor board
- Company acknowledgement printed in the program; verbal acknowledgement during the conference
- One complimentary registration to conference

Luncheon Sponsor – \$2,000
(Maximum of SIX sponsorships available)

- Company name/logo prominently displayed on sponsor board and table displays throughout luncheon
- Logo and link placement on event registration website
- Company acknowledgement printed in the program; verbal acknowledgement during the conference
- One complimentary registration to conference



Registration and Break Sponsors (continued)

Breakfast Sponsor – \$1,500 – **ONLY ONE AVAILABLE**

(Maximum of TWO sponsorships available for each day – Thursday or Friday)

- Company name/logo prominently displayed on sponsor board and table displays throughout breakfast
- Company acknowledgement printed in the program; verbal acknowledgement during the conference
- One complimentary registration to conference

Break Sponsor – \$1,000 - **SOLD**

(Maximum of FOUR sponsorships available – TWO each break on Thursday)

- Company name/logo prominently displayed on sponsor board throughout morning and afternoon breaks
- Company acknowledgement printed in the program; verbal acknowledgement during the conference
- One complimentary registration to conference

Conference Exhibitors

BREAKROOM EXHIBIT – \$1,500

(Maximum of EIGHT booth spaces available)

- Booth locations assigned on a first-come, first-serve basis (booths will be inside the room where breakfast and snacks during breaks will be served)
- Price includes one 8-foot skirted table and two chairs
- Includes one complimentary registration (must be registered for the conference to attend the booth)

GOVERNOR'S BALLROOM HALLWAY EXHIBIT – \$1,250

(Maximum of FOUR booth spaces available)

- Booth locations are assigned on a first-come, first-served basis (booths will be outside in the hallway in front of Governor's Ballroom in the pre-function hallway outside the breakout room)
- Price includes one 8-foot skirted table and two chairs
- Includes one complimentary registration (must be registered for the conference to attend the booth)



Company Name: _____

Contact Name: _____

Contact Title: _____

Mailing Address: _____

Business Phone: _____ **Fax:** _____

Email: _____

Please indicate your level of Sponsorship (See Sponsorship package for more details.)

Event Sponsors:

- Diamond Sponsor \$20,000
- Platinum Sponsor \$12,500
- Gold Sponsor \$ 7,500
- Silver Sponsor \$ 5,000
- Bronze Sponsor \$ 2,500

Special Sponsors:

- Conference Pad Folio Sponsor \$10,000
- ~~Conference Tote Bag Sponsor \$ 5,000~~
- Welcome Reception Sponsor \$ 3,000
- Luncheon Sponsor \$ 2,000
- Breakfast Sponsor \$ 1,500
- ~~Break Sponsor \$ 1,000~~
- Donation \$ _____

Conference Exhibitors:

- Breakroom Exhibit \$ 1,500
- Governor's Ballroom Hallway Exhibit \$ 1,250

By signing below, your organization agrees to be a 2016 Southeast Rail Forum partners as indicated above. We appreciate your support of this event and the advancement of rail infrastructure in the Southeast.

Signature of Authorized Contact

Date

<p>E-Mail your commitment form to:</p> <p>ttayal@vhb.com</p>	<p>or</p>	<p>Mail your commitment form to:</p> <p>WTS-NC Triangle Chapter c/o VHB Engineering 4000 Westchase Blvd. Suite 530 Raleigh, NC 27607</p>
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Please contact Taruna Tayal at 919-741-5525 or ttayal@vhb.com if you have any sponsorship questions or would like to discuss payment options.

