Locally Coordinated Plan | 2025-29



District #10

Prioritized Needs:

- New service types
- Accessible vehicle procurement
- Extended service span
- Service area expansion
- Weekend service
- Affordable transportation
- New trip types
- Capital service purchase agreement

Very High Priorities





Microtransit Pilot Program





General Strategic Action Items

- Leverage mobility
 manager to improve
 regional transit
 coordination and
 connections
- Increase access to regional hospitals
- Improve scheduling trip reservation time to 24 hours or less using improved scheduling software
- Implement real-time bus information
- Add regional connections to Asheville

- Increase marketing and distribution of information
- Continue to replace vehicle lifts to remain accessible
- Add connections to Asheville Regional Airport (AVL)

Strategic Action Items by Agency

Buncombe County/Mountain Mobility*

- Establish on-demand microtransit service in Weaversville
- Establish on-demand microtransit service in Barnardsville
- Extend North Buncombe Trailbralzer service hours to 10PM
- Add a fixed-route connection to major medical health centers in Asheville from Weaverville
- Add a fixed-route connection to major medical health centers in Asheville from Canton
- Establish "After Hours" Demand Response service for work trips
- Offer smartphone app for scheduling Demand Response trips
- Leverage mobility manager to add connecting sidewalks to all existing and planned bus stops, coordinate regional trips for older adults and individuals with disabilities, and coordinate travel training

Cherokee County*

- Establish on-demand microtransit service in Murphy
- Add a fixed-route connection to Tri-County Community College from Murphy
- Add a fixed-route connection to Erlanger Western Carolina Hospital form major areas

Clay County*

- Extend service hours to 10PM
- Establish reduced fare for older adults and individuals with disabilities
- Establish on-demand microtransit service in Hayesville
- Expand access to job centers and employment opportunities
- Add weekend service hours
- Add route to Tri-County Community College

Graham County*

- Extend service hours to 10PM
- Establish on-demand microtransit service in Robbinsville
- Add weekend service hours for all trip purposes

Henderson County/ Apple Country*

- Establish on-demand microtransit service in Hendersonville
- Establish on-demand microtransit service in Edneyville
- Add a fixed-route connection to major medical health centers in Asheville from Hendersonville
- Increase frequency on White Line to 30 minutes
- Extend service hours to 10PM
- Add Saturday service
- Establish reduced fare for older adults and individuals with disabilities

Strategic Action Items by Agency

- Offer smartphone app for scheduling Demand Response trips and adding payment convenience
- Establish fixed-route service to connect to Hope Center, Vocational programs, and other Adult Day Centers
- Establish fixed-route service from Hendersonville to Edneyville

Jackson County*

- Establish reduced fare for older adults and individuals with disabilities for airport service
- Establish on-demand microtransit service in Sylva
- Add connection to Western Carolina University
- Add regional connection to Swain County

Macon County*

- Establish on-demand microtransit service in Franklin
- Extend service hours to 10PM
- Coordinate with Swain and Jackson counties for regional transit.

Madison County Transportation Authority*

- Establish on-demand microtransit service in Mars Hill
- Add a fixed-route connection to major medical health centers in Asheville from Mars Hill
- Add a fixed-route connection from Mars Hill to Marshall

Mountain Projects Inc.*

- Establish on-demand microtransit service in Waynesville
- Add a fixed-route connection to Senior Resource Center and other lifeline trips

Swain County Focal Point on Aging Inc.*

- Add regional connection to Macon County
- Establish on-demand microtransit service in Bryson City

Transylvania County*

- Establish on-demand microtransit service in Brevard
- Expand hours of operation for Transylvania in Motion fixed-routes
- Add weekend service for Transylvania in Motion fixed-routes
- Increase frequency to 30 minutes for Transylvania in Motion fixed-routes
- Add a fixed-route connection to established job centers