Locally Coordinated Plan | 2025-29

District #4

Prioritized Needs:

- New service types
- Accessible vehicle procurement
- Extended service span
- Service area expansion
- Weekend service
- Infrastructure improvements and accessibility
- Capital service purchase agreement
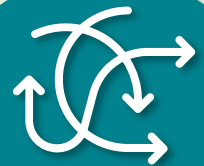
Very High Priorities

Use Mobility Management

Microtransit Pilot Program

Improve service efficiency & coordination

Expand Service Area

General Strategic Action Items

- Expand reliable and accessible fleets
- Leverage mobility manager to improve regional transit coordination and connections
- Implement real-time bus information

- Increase access to ECU Health Medical Center
- Increase marketing and distribution of information through fact sheet
- Increase access and coordinate with local higher education centers

- Coordinate and provide access to large activity centers and transfer centers
- Add regional connections to Greenville
- Implement region-wide scheduling software

Strategic Action Items by Agency

Beaufort County*
- Extend weekday service hours from 6AM to 10PM
- Establish reduced fare for older adults and individuals with disabilities
- Increase connections to other transit agencies
- Add regional connections to Wilson County, DCPT, and GWTA agencies

Choanoke Public Transportation Authority (CPTA)
- Establish on-demand microtransit service in Roanoke Rapids area
- Extend service span to 10PM
- Establish Saturday service for demand response service
- Add Wednesday and Thursday days of service to Greenville for medical trips
- Establish fixed-routes that serve medical, grocery, pharmacy, and other lifeline trips

Duplin County Transportation Department (DCPT)*
- Establish on-demand microtransit service in Wallace
- Add regional medical trips to Wilmington

Goldsboro-Wayne Transportation Authority
- Extend service span to 10PM on weekdays and Saturday
- Increase frequency to 30 minutes on all routes
- Establish on-demand microtransit service in Goldsboro
- Add regional medical trips to Wake County

Greene County Transportation
- Establish on-demand microtransit service in Snow Hill
- Add a regional connection to Pitt County

Johnston County Area Transit (JCATS)*
- Extend service span to 10PM
- Analyze out-of-county trip patterns to establish consistent regional schedule
- Establish Sunday service
- Establish reduced fare for older adults and individuals with disabilities

Lenoir County Transit*
- Establish Saturday service for other lifeline purposes
- Extend service span to 8PM on Saturday
- Establish reduced fare for older adults and individuals with disabilities for all trips
- Add a regional connection to GWTA services

*Denotes agency received §5310 funding during FY17-21 period.
Note: The strategic action items are recommendations and do not preclude the opportunity for any other projects.

Strategic Action Items by Agency

Martin County Transit
- Establish Saturday service for other lifeline purposes
- Extend service span to 10PM on Saturday
- Establish on-demand microtransit service in Oak City

Pitt County/Pitt Area Transit System (PATS)*
- Extend service span to 10PM on weekdays and Saturday
- Establish on-demand microtransit service in Farmville
- Establish reduced fare for older adults and individuals with disabilities
- Add a regional connection to CPTA services

Tar River Transit
- Establish on-demand microtransit service in Rocky Mount
- Add connection to Edgecombe Community College
- Establish reduced fare for older adults and individuals with disabilities for the Night Shuttle
- Extend service span to 10PM on weekdays and Saturday

Wilson County*
- Establish on-demand microtransit service in Lucama
- Coordinate connection to RIDE service in City of Wilson
- Add a regional connection to GWTA services
- Increase trip frequency to Greenville VA Clinic to twice a week

*Denotes agency received §5310 funding during FY17-21 period.
Note: The strategic action items are recommendations and do not preclude the opportunity for any other projects.