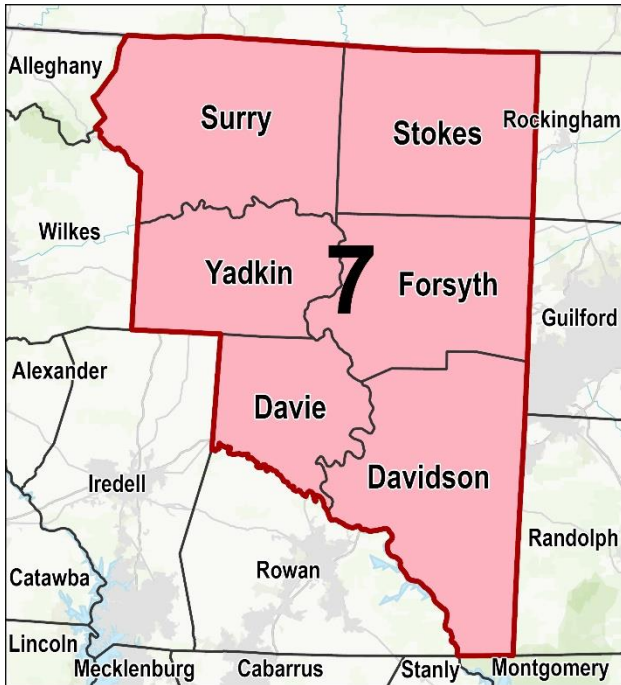


Locally Coordinated Plan | 2025-29



District #7

Prioritized Needs:

- New service types
- Accessible vehicle procurement
- Extended service span
- Service area expansion
- Weekend service
- Infrastructure improvements and accessibility
- Affordable transportation
- New trip types
- Bus stop implementation and improvement
- Capital service purchase agreement

Very High Priorities



**Use Mobility
Management**



**Microtransit
Pilot Program**



**Improve service
efficiency &
coordination**



**Expand
Service Area**

General Strategic Action Items

- Improve scheduling trip reservation time to 24 hours or less using improved scheduling software
- Leverage mobility manager to improve regional transit coordination and connections
- Utilize scheduling software to determine popular origins and destinations
- Use popular origins and destinations to create microtransit zones
- Establish regional fare
- Continue travel training support
- Establish reduced fare for older adults and individuals with disabilities
- Continue to replace vehicle lifts to remain accessible
- Increase marketing and distribution of information to all public health service centers

Strategic Action Items by Agency

Davidson County*

- Increase marketing for regional connection to Guilford County
- Establish Saturday service on all routes
- Establish on-demand microtransit service in Lexington/Davidson County
- Establish reduced fare for older adults and individuals with disabilities
- Increase access to Senior Centers and activity centers in Lexington and Thomasville
- Increase access to popular activity centers to ensure access to public special events
- Increase access to nutrition sites in Denton and Southmont all days of the week
- Increase out-of-county transportation access to medical facilities in Forsyth, Guilford, and Rowan counties

Forsyth County

- Establish on-demand microtransit service in Pfafftown
- Establish a route from Clemmons to Winston-Salem
- Increase access to senior centers
- Increase service in Old Salisbury and Stafford Village
- Increase access to The Shepherd's Center in Kernersville
- Increase access to Novant Health Kernersville Medical Center
- Expand service hours for later service

Yadkin Valley Economic Development District*

- Surry County
 - Establish on-demand microtransit service in Mt. Airy
 - Establish regional connection to Winston-Salem
 - Create app and accessible phone number to facilitate convenient rider access when establishing on-demand transit service
 - Increase access to day program centers for older adults and individuals with disabilities
- Yadkin County
 - Establish on-demand microtransit service in Yadkinville
 - Establish on-demand microtransit service in Boonville
 - Create app and accessible phone number to facilitate convenient rider access when establishing on-demand transit service
- Davie County
 - Expand microtransit zones in Elkin, Jonesville, and Mocksville
 - Establish circulators in Elkin, Jonesville, and Mocksville based on frequent microtransit origin and destinations
 - Continue to update and integrate CTS Rider Portal with other transit services

**Denotes agency received \$5310 funding during FY17-21 period.*

Note: The strategic action items are recommendations and do not preclude the opportunity for any other projects.