

PUBLIC INPUT Counts

Broad-based outreach is key to successful development of this statewide maritime study. A comprehensive and ongoing public involvement program engages the public, agencies and others through a series of informational meetings. Public workshops and focused discussions with industry, as well as environmental and community groups, offer additional opportunities for input.

SETTING A FOUNDATION for the Future

The study outcomes will set the foundation for the future of maritime activities in North Carolina. The following are the **key study results** that will help us look ahead at everything our State's ports have to offer.

- > Decisive process and tools for evaluating investments in ports and related transportation.
- > Basis for long- and short-term investment strategy for more efficient, effective and safe movement of imports and exports at our State ports.
- > Identification of priority projects.
- > Support for long-range planning.
- > Strategic approach to make maritime transportation operate in a more seamless manner.



CONTACT US

If you would like more information on the NC Maritime Strategy, or if you'd like to submit a question or comment, please call the Project Hotline at **855-568-1373** or email us at info@ncmaritimestudy.com.



NORTH CAROLINA
MARITIME Strategy

ncmaritimestudy.com

MARITIME Matters

North Carolina is home to two international port facilities, one located in Morehead City and the other in Wilmington. These ports are responsible for annually contributing millions of dollars into the State's economy and supporting jobs within myriad industries, including agriculture, the military, manufacturing, retail, shipping and trucking/distribution.

Exports are vital to national and regional economic growth, so the State of North Carolina is undertaking a study to develop **North Carolina's Maritime Strategy**. This study is evaluating the current and future role the maritime industry plays in sustaining North Carolina's efforts to create jobs and strengthen our State's economy.



A FRESH Look

This study has been initiated to conduct a fresh evaluation of the State's opportunities and challenges as a portal for global maritime commerce. It is also examining the role that North Carolina ports play in sustaining and strengthening the State's economy, as well as identifying specific strategies to optimize benefits received from the State's investments in ports and associated transportation infrastructure, such as roads and railroads.

This maritime study is an important project for the future of NC ports. Our State's ports expand the markets for North Carolina-based producers via exports, supporting local jobs and a diverse State economy. Moreover, they supply imported goods for greater consumer choice, increased local competitiveness and additional job opportunities for our State's residents.



The North Carolina Maritime Strategy will:

- > Facilitate collaboration among freight transportation, economic development and community interests.
- > Define NC's maritime market positioning strategies to offer the greatest economic benefit to the State.
- > Identify infrastructure investments and policies that would best enhance NC's economy through improvements in maritime gateways and related trade corridors.

Study Process

- > Prepare a project work plan that outlines all aspects of the Maritime Strategy project. (COMPLETED June 2011)
- > Prepare a comprehensive and ongoing public involvement program that will engage the public, private sector, government agencies and others. (ONGOING)
- > Review and evaluate prior studies to ensure that this current study builds upon past efforts. (COMPLETED August 2011)
- > Collect and analyze additional data, as needed, to supplement information from prior studies. This effort includes a market analysis and an analysis of infrastructure and facilities. (Completed by September 30, 2011)
- > Construct a comprehensive Geographical Information Systems (GIS) database. (Completed by October 31, 2011)
- > Define maritime market scenarios in which the State could realize economic benefit. Special emphasis will be made to link potential market positions with industry in the State. (Completed by October 31, 2011)
- > Define potential port improvements based upon maritime market scenarios. (Completed by November 30, 2011)
- > Define evaluation criteria for final Maritime Study recommendations. (Completed by November 30, 2011)
- > Conduct analysis of potential port investment alternatives, including environmental screening, a cost-benefit analysis and funding/financing options. (Completed by December 31, 2011)
- > Prepare a final Maritime Strategy report. (Completed by February 28, 2012)

