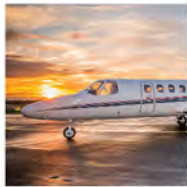




## **NORTH CAROLINA**

Department of Transportation



# North Carolina Statewide Transportation Plan NC Moves 2050

Stakeholder Kickoff      October 2018

# Welcome

A strategic transportation plan connecting communities across North Carolina, focused on creating a more responsive, diverse, and inclusive transportation system for keeping people and freight moving safely and efficiently.



# NC MOVES 2050

CONNECTING YOUR COMMUNITY,  
YOUR VOICE AND YOUR FUTURE

# Agenda

- Introductions
- Importance of Statewide Planning
- NC Moves 2050 Overview
  - Our Challenging Future
  - Planning for Our Future in a Meaningful Way
  - Engaging Our Partners and the Public
- Visioning and Interactive Survey
  - NC Moves 2050 Plan Vision and Goals
  - Critical Issues and Themes
- Wrap Up and Next Steps

# Introductions

- Project Management Team
- Statewide Stakeholder Group
  - Diverse group of business and special interest groups from across the state
  - May not have a historic working relationship with NCDOT, but depend heavily on transportation to support interests and constituencies

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2050

# Importance of Statewide Planning

# THE FUTURE IS HARD TO PREDICT



# WHY THINK AHEAD?

## NC in 1990

- **6.64** million residents
- **\$26,329** HH income
- **5.6 million** vehicles
- **62.7 million** miles traveled
- First web server developed
- Ghost tops box office
- NCSU beats UNC
- No NFL or NHL team
- NC launched 1<sup>st</sup> Statewide Plan (1995)

## NC in 2018

- **10.4** million residents
- **\$50,343 HH income (2017)**
- **9.4 million** vehicles
- **116.7 million** miles traveled
- **77%** have smartphones
- Black Panther leads box office
- NCSU predicted to beat UNC
- 2 Super Bowl appearances & 1 Stanley Cup
- NCDOT looks ahead to 2050



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# Overview



# NC Moves 2050 Overview

## Where Are We Now?



- Partnership opportunities



- Historic trends
- Current practice

## Where Could We Go?



- Indicators, signs of change



- Plausible alternative futures

## How Could We Prepare?



- Impacts and ideas
- Indicators to watch



- Test ideas
- Robust strategies

## What's Our Path Forward?

- Goal
- Policies
- Strategies
- Investments



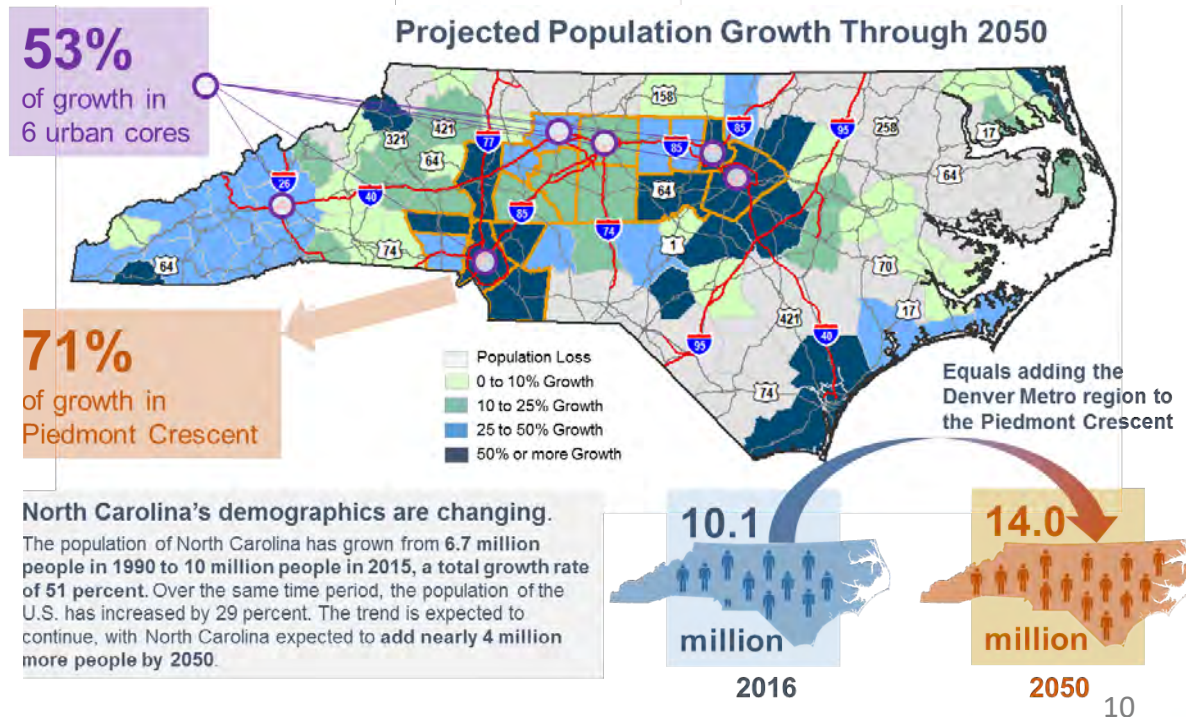
# NC MOVES 2050

CONNECTING YOUR COMMUNITY,  
YOUR VOICE AND YOUR FUTURE

# Where Are We Now?

Highlight the role of transportation in supporting NC's economy and quality of life and capitalize on findings from recent statewide planning

Create an informed and diverse groundwork of research and data to inform real alternative futures

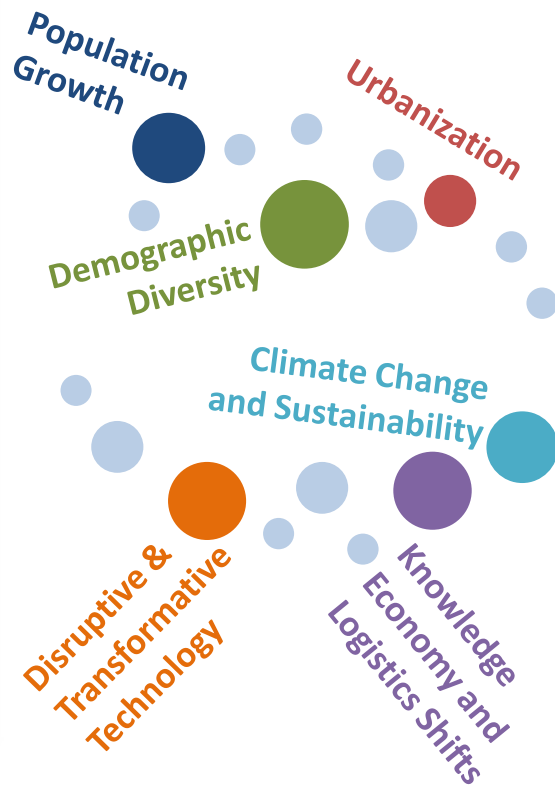




# Where Could We Go?

**Build context sensitive regional futures** reflecting unique economic, demographic, environmental, and transportation realities and visions

## Drivers & Opportunities



## Alternative Futures

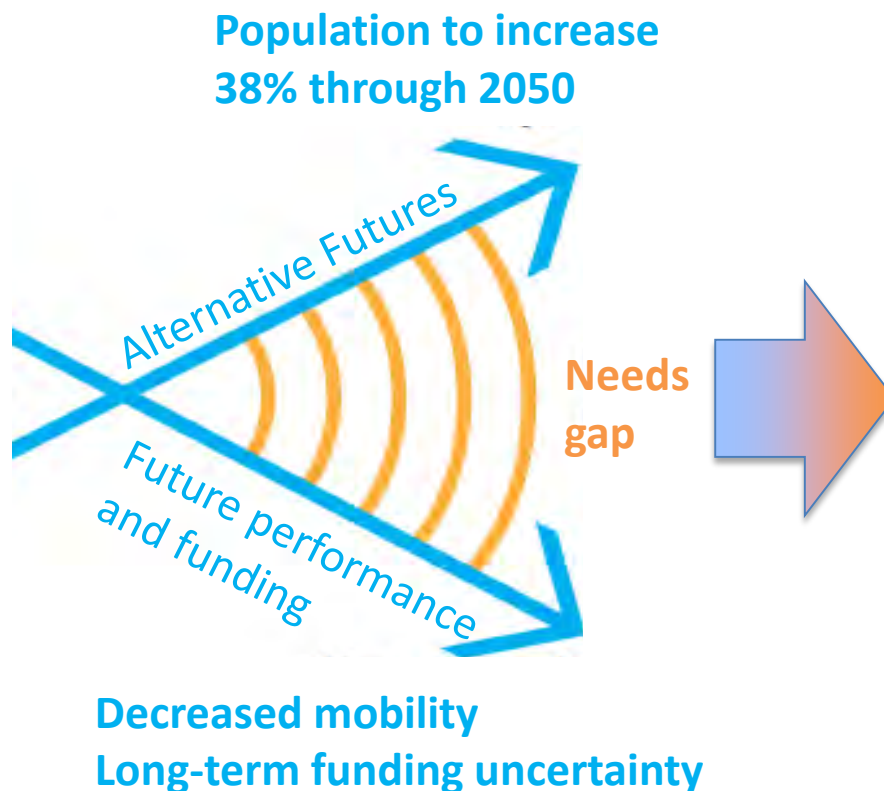


**Unique by region based on drivers and regional goals**

# How Could We Prepare?

Align future needs and opportunities against potential funding to determine performance outcomes

Create a short and long-term plan of scenarios and strategies that consider trade-offs and resources



	Near-Term Action	Deferred Action
Low Risk	Mitigation strategies that will be generally beneficial however the future unfolds (robust)	Mitigation strategies with modest lead time for less certain impacts (adaptive)
Higher Risk	Mitigation strategies with longer lead time for less certain impacts (hedging) Strategies to promote desired outcomes (shaping)	

# What's Our Path Forward?

- Strategies resilient to alternative futures
- Capitalize on new opportunities
- Create a “family of plans”
- Identify plan “champions”
- Link and support programming and performance



# Engaging Our Partners and the Public

## *Internal Focus*

### Board of Transportation

EDIR Committee

Adoption and  
Implementation

### Executive Management

Leadership and  
Direction

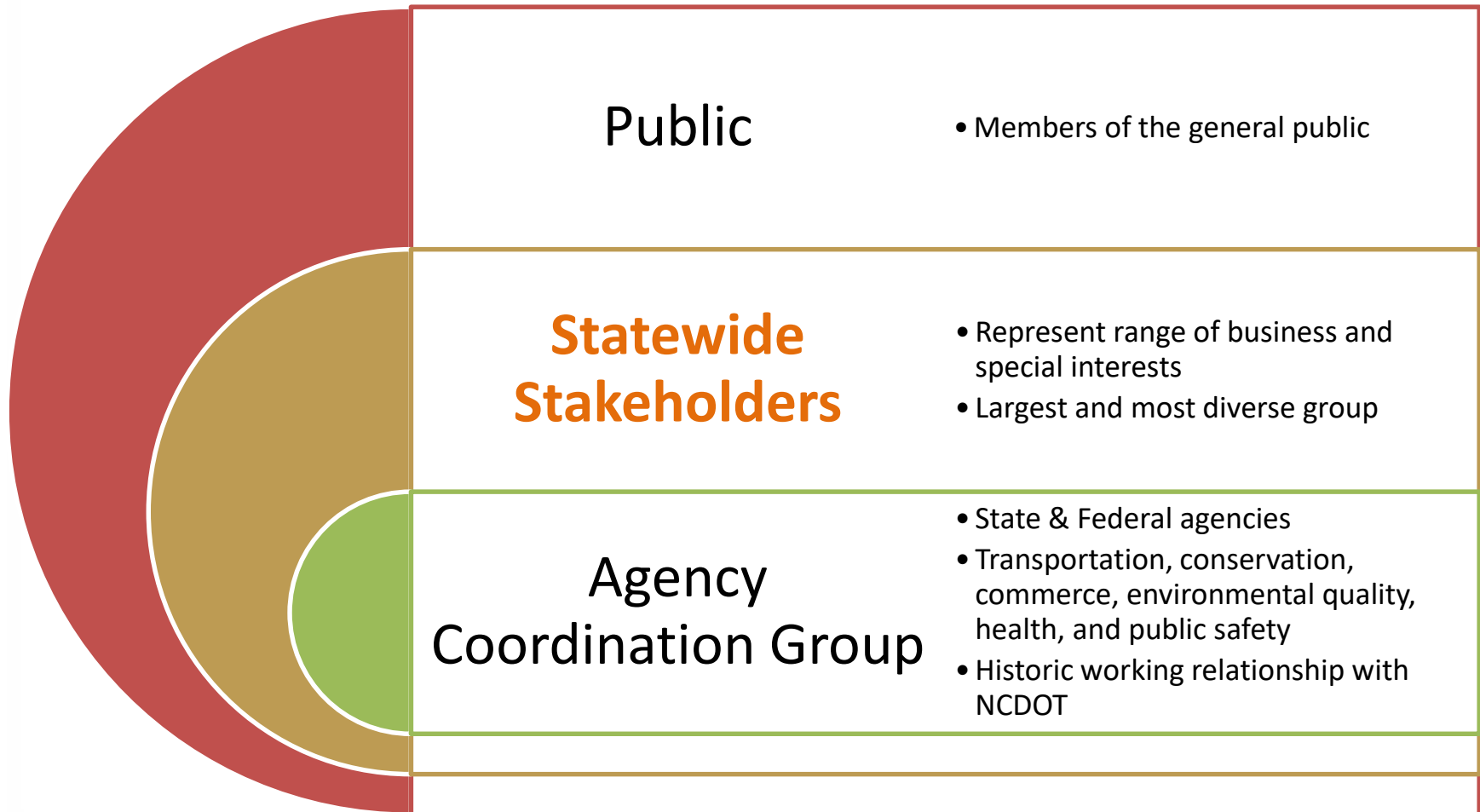
### Working Group

Subject Matter Experts

NCDOT, Planning Organizations,  
FHWA

# Engaging Our Partners and the Public

## *External Focus*





# Why Stakeholders?

- Broaden the focus of the plan and assure that it serves a wider range of interests
- Operationalize the values of
  - Transparency
  - Accountability
  - Fairness
  - Responsibility
- Develop Champions

# Exploring Perspectives

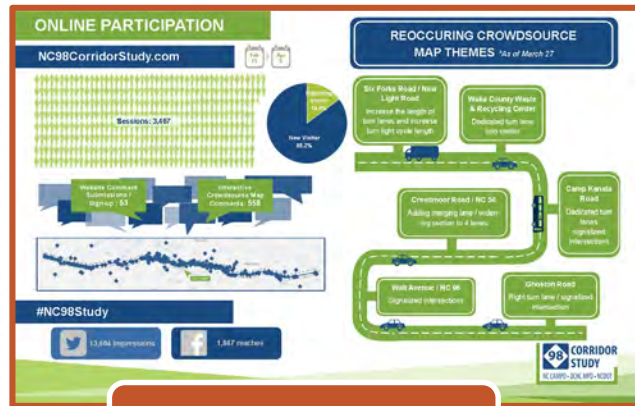
- What are your regulatory, financial, and/or emotional interests in transportation?
- What information about transportation is most interesting to you?
- How would you best want to receive that information?

# Your Role in the Process

- Participate in workshops and other NC Moves 2050 activities
- Promote plan activities
  - surveys, website, crowdsourcing map, videos, and tabling events
- Provide timely feedback
- Be a liaison and a champion
- Broaden the focus of the plan by contributing your unique insight and perspective



# NC Moves 2050 Public Engagement



Visual Materials

Build Support & Momentum



Active & Convenient Participation

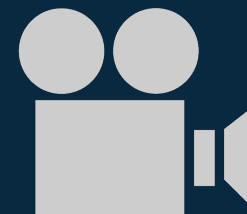


Outcome rather than output

# High-Reach Engagement

## Educational Videos

- Share electronically
- Consistent messaging in a visual and auditory manor

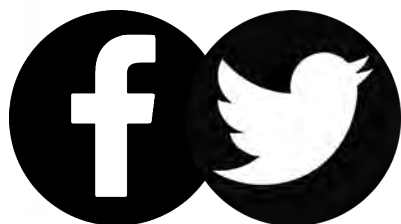


## Crowdsource Map

- Submit comments and photos electronically
- Public interaction

## Electronic Survey

- Public Input
- MetroQuest



#NC2050Moves

- NCDOT Facebook and Twitter accounts



# Low-Tech Engagement

## Civic Dinners

- Millennials
- Spanish-speaking residents


## Event Tabling

- Go to where people are gathering

A woman with dark hair, smiling, is holding a sign. The sign has handwritten text in cursive. The background of the sign is light blue.

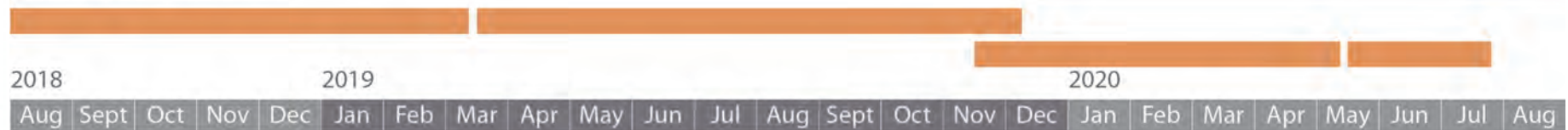
How #NC Moves 2050  
is important because...

I want to minimize the amount  
of time my family and I spend on  
the roads!





## Project Schedule



**State of the System**

**Drivers and Opportunities**

**Scenarios**

Plausible Alternative Futures  
Vision, Goals, Objectives

**Future Needs, Priorities, Solutions**

**Plan Rollout And Implementation**

Public Engagement Period



# QUESTIONS & BREAK

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2050

# Visioning and Interactive Survey

# Visioning and Interactive Survey

- Visioning exercise
  - Designed to capture your thoughts for shaping the vision and future of transportation in North Carolina.
  - Report out on responses at end of each question
- Interactive polling
  - Real time responses
  - Conversation around those responses.
- Your input will help:
  - Shape NC2050 Plan Vision and Goals
  - Identify Key Issues and Questions

# Visioning

Imagine that today is 2050 instead of 2018. The NC Moves 2050 Plan has been implemented and it has been a huge success. Use your unique perspective and desires for the plan to answer the following questions on the post-it notes provided.

# Visioning

## Yellow Post-it Note

1. What are we celebrating?

# Visioning

## Blue Post-it Note

2. How have the citizens of North Carolina benefited from implementation of the NC Moves 2050 Plan?



# Visioning

## Pink Post-it Note

3. What was key about how we implemented the plan?

# NC's Transportation Future Activity



1. Login to Wifi: **linksys SES 43745**



2. Open the webpage:

**Pollev.com/NCMOVES2050**

(You do **NOT** need to login once the poll is open the question will appear on your screen.)

**- OR -**

**By text: NCMOVES to 22333**

# Wrap Up / Next Steps



- 2018 Tabling Events
  - Lexington BBQ Festival 10/27
  - Wilmington Riverfest 11/17
- Promote NC Moves 2050
  - #NCMOVES
  - NCDOT.GOV/NCMOVES
  - Follow us on Facebook, Twitter, Instagram
  - Online Surveys
  - Interactive Crowdsourcing Map
- Be a Voice and a Champion
  - Inform
  - Engage
  - Generate Excitement