



# Sample Lesson Plans

Lesson Overview	
<b>Lesson Title</b>	Social Media Campaign
<b>Lesson Description</b>	This lesson will teach students how to create a social media campaign while learning how to prevent water pollution.
<b>Subject Area</b>	Science, Communications
<b>Grade Level</b>	Grades 9 - 12
<b>Approximate Time</b>	1 hour
<b>Materials</b>	PowerPoint Presentation, Exit Ticket Worksheet, social media campaign project assignment sheet, computers, cell phones
Lesson Foundation	
Vocabulary Associated with Lesson	Activating Strategy
Social media, water pollution, BMP (other acronyms)	The teacher will lead a discussion on water pollution and past or present social media campaigns.
Teaching Strategy	Guided Practice
<p><b>Input:</b> Teacher will present a presentation regarding the issue and effects of water pollution and information on social media campaigns. They will explain the social media campaign assignment along with its requirements.</p> <p><b>Modeling:</b> Teacher presents their own social media campaign for water pollution and provide students with a handout on how to build a social media campaign.</p> <p><b>Check for Understanding:</b> Teacher will ask the students questions related to the information included in the presentation. The teacher will assess cognizance as students participate in class activities. The teachers will ask pertinent questions and gain understanding through student answers</p>	In groups of three, students must develop a social media campaign to fight water pollution.
Independent Practice	Summarizing Strategy
For homework, teachers will require the groups to finish planning the social media campaign to later present in class.	The teachers will conduct an "Exit Ticket" activity where the students must come up with a catchy hashtag for a water pollution social media campaign. A review of the lesson will be given as closure.