

Lifesavers Conference Draws State, National Leaders To Charlotte
23rd annual Lifesavers Conference held this year in NHTSA Administrator's hometown

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What: Lifesavers 2005 National Conference on Highway Safety Priorities

When: Sunday-Tuesday, March 13-15

Where: Charlotte Convention Center, 501 South College Street, Charlotte

CHARLOTTE - More than 1,700 state and national traffic safety advocates will gather this weekend in the Charlotte Convention Center for the Lifesavers 2005 National Conference on Highway Safety Priorities.

A key sponsor of the annual conference is the National Highway Traffic Safety Administration (NHTSA). NHTSA Administrator Dr. Jeffrey Runge, MD, is a native of Charlotte.

"It is a great honor for Lifesavers to come back to North Carolina, which has developed occupant protection and impaired driving programs that are recognized as national models," said Darrell Jernigan, Director of the Governor's Highway Safety Program (GHSP). "We are eager to spotlight our successful initiatives and community-based leaders, and to learn more about what other states are doing to make their roads as safe as possible."

About 200 North Carolina traffic safety advocates are registered to attend this 23rd annual event. Lifesavers was last held in North Carolina in 1991.

Lifesavers is the premier national highway safety meeting in the United States. It provides a forum that delivers common-sense solutions to today's critical highway safety problems.

The conference addresses a wide range of safety topics, from child passenger safety and occupant protection to roadway and vehicle safety and technology. It offers the latest information on advances in highway safety, highlights successful programs and draws attention to emerging safety issues.

For a workshop schedule, visit the Lifesavers Web site at: www.lifesaversconference.org.

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Note: Media interested in covering Lifesavers events or speaking to participants should contact GHSP Public Information Officer Don Nail in advance of arrival to ensure access to the venue. He can be reached by cell phone throughout the conference at 919-291-6729 (Nextel: 150*71*4039).