



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

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Release: IMMEDIATE

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What: Operation Slow Down/ No Need 2 Speed Kickoff Event

When: 11 a.m., April 1, 2008

Where: Lowe's Motor Speedway (Main Entrance)

OPERATION SLOW DOWN/NO NEED 2 SPEED COMMENCES THIS WEEK

State Highway Patrol and Local Law Enforcement Agencies Crack Down on Speeding

RALEIGH — The N.C. State Highway Patrol and the Governor's Highway Safety Program will kick off *Operation Slow Down/No Need 2 Speed* Tuesday, April 1. The event will be held at 11 a.m. at Lowe's Motor Speedway, 5555 Concord Parkway South, in Charlotte. Local law enforcement agencies will join troopers April 1-6, to encourage drivers to slow down and follow the speed limit.

Secretary of Crime Control and Public Safety Brian Beatty, N.C. State Highway Patrol Commander Col. Fletcher Clay, GHSP Director Darrell Jernigan and Doug Herbert will be speaking at the event. Herbert is a full-time competitor in the National Hot Rod Association and the owner and driver of the SnaponFranchise.com dragster. He lost both of his sons, Jon and James Herbert in a traffic crash in January.

During the campaign, stepped-up enforcement and patrols will be conducted across the state. Officers will focus on motorists exceeding the posted speed limit on interstates and major four-lane highways.

For more information about *Operation Slow Down 2008*, visit the N.C. Department of Crime Control and Public Safety's Web site at www.nccrimecontrol.org/shp. For more information on *No Need 2 Speed*, go to the Governor's Highway Safety Program Web site at www.ncdot.org/programs/GHSP/.

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