

Tucker Flat
Wash

MILE

249







Exit 59

Ray Rd

EXIT ONLY







Courtesy of KPHO

ADOT

Approximately 3:45 p.m.







ADOT

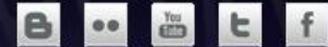


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PULL ASIDE • STAY ALIVE



PULL ASIDE • STAY ALIVE - Dust Storm Awareness

Share More info



Playlist PULL ASIDE • STAY ALIVE (3 videos)

Will you know what to do?

ADOT



Arizona Department of
Public Safety

Avoid driving into or through a dust storm.

If you encounter a dust storm, **immediately check traffic around your vehicle** (front, back and to the side) and **begin slowing down**.

Do not wait until poor visibility makes it difficult to safely pull off the roadway -- do it as soon as possible. **Completely exit the highway if you can.**

Do not stop in a travel lane or in the emergency lane. Look for a safe place to pull completely off the paved portion of the roadway.

Turn off all vehicle lights, including your emergency flashers.

Set your emergency brake and **take your foot off the brake**.

Stay in the vehicle with your seatbelts buckled and wait for the storm to pass.

Drivers of high-profile vehicles should **be especially aware of changing weather conditions and travel at reduced speeds**.

- [Printable PDF file](#)
- [Español - archivo para imprimir](#)

Public Service Announcement



#HaboobHaiku

- Woah! Mighty dust wall! / Pull over and turn off lights / Wait for clearer skies.
- Dust storms are deadly / Pull over, turn off lights, wait / As earth becomes sky.
- Caught in the haboob? / Do you care to stay alive? / Simply put - don't drive!
- Signs of sand appear / Sunny day retreats in dark / Cars shift into park
- You're not a Jedi / This is not Tatooine, Luke. / Pull over now, man.
- It's called a "haboob" / What? I didn't insult you / Stop the car, honey.
- Dust blows, swirls, and grows / Roadways become danger zones / Pull over, lights off.

#HaboobHaiku just might be the best hashtag ever!

@BlazingLilly

- This is sort of awesome: Arizona fighting dust storms with haiku #haboobhaiku *@NYDNBooks*
- Harsh southwest dust storms / Cause problems for some drivers / Haikus might change that *@Reuters*
- Arizona seeks best #HaboobHaiku to promote safe driving *@HuffingtonPost*

THURSDAY, JUNE 14, 2012

The value of social media (aka why did we #HaboobHaiku)

By Nicole Sherbert
ADOT Assistant Communication
Director

We've been pretty entrenched in social media this week so we thought we'd take this opportunity to answer a question we get asked from time to time...

Why, as a state agency, does ADOT commit resources to social media?

If you're an ardent ADOT Blog follower, you know that the easy answer to that question is education.

Whether we're educating users about their transportation system, helping our customers find needed services, explaining and soliciting input on transportation planning, showing what goes into building a freeway, or trying to explain succinctly how transportation is funded in Arizona, our primary goal is to educate and inform our readers so they'll have a better understanding of how their tax dollars are spent.

But the potential of social media goes so much further than us delivering our message...



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Announcing the top 5
Haboob Haikus

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