



STATE OF NORTH CAROLINA
TURNPIKE AUTHORITY

MICHAEL F. EASLEY
GOVERNOR

1578 MAIL SERVICE CENTER, RALEIGH, N.C. 27699-1578

DAVID W. JOYNER
EXECUTIVE DIRECTOR

RELEASE: Immediate
DATE: May 2, 2008

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*****MEDIA ADVISORY*****

WHAT: Video Tolling Technology Demonstration

WHEN: Monday, May 5, through Thursday, May 15, 2008

WHERE: Old Reedy Creek Road Bridge over I-40

COMMENTS: In addition to transponder based tolling the North Carolina Turnpike Authority (NCTA) intends to implement a video based toll collection system. The Video Tolling Technology Demonstration is an opportunity for toll technology vendors interested in partnering with NCTA to demonstrate imaging and video recognition technology essential to operating modern toll roads. Over a two week period, nine vendors will use a variety of cutting edge technologies, including infrared and laser technology, to recognize license plates at highway speeds. No vehicle registration information will be obtained during these demonstrations.

NCTA is working with the North Carolina Department of Transportation to ensure that traffic flow on I-40 will not be affected.

NCTA personnel will also be available to the media to provide interviews and additional information regarding the Video Tolling Technology Demonstration.

Vendor Demonstration Schedule:

5/06/08	7:00 a.m. – 12 noon	NDI Technology Inc.
5/06/08	1:00 p.m. – 6:00 p.m.	Plate Scan
5/08/08	1:00 p.m. – 6:00 p.m.	Kapsch
5/12/08	1:00 p.m. – 6:00 p.m.	JAI Inc.
5/13/08	1:00 p.m. – 6:00 p.m.	IBM Global Business Services
5/14/08	7:00 a.m. – 12 noon	PIPS Technology
5/14/08	1:00 p.m. – 6:00 p.m.	Genetec
5/15/08	7:00 a.m. – 12 noon	CRS
5/15/08	1:00 p.m. – 6:00 p.m.	INEX ZAMIR

PLEASE NOTE: Contact NCTA for directions and parking information. The schedule is subject to change in the event of rain.

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